



**SUMMERLIN
MORTGAGE COMPANY**

Press Room

October 1, 2007 / Nevada

Reverse Mortgage Booth at NSPCA Festival

FOR IMMEDIATE RELEASE

Las Vegas, NV (Oct 1, 2007) – Stephanie Prather, a Reverse Mortgage Specialist with Summerlin Mortgage announced today she will be co-sponsoring a vendor booth at the upcoming 1st Annual *FAMILY FUR AND FUN FESTIVAL* hosted by NSPCA (Nevada Society for the Protection of Cruelty to Animals). In her off hours, Stephanie devotes many volunteer hours to this worthwhile organization. See below for all the wonderful details of what is sure to be a fabulous event!



Family, Fur & Fun Festival

Saturday, October 13th, 10am-4pm, Willows Park in Summerlin

*Encouraging Kind Minds &
Cultivating Future Leaders and Animal Heros*

Las Vegas (Aug. 30, 2007) – This Festival will further the humane education efforts of the Nevada SPCA, a no-kill animal sanctuary in Las Vegas (www.nevadaspca.org), to reach people of all ages with messages of compassion and respect for animals. The 1st Annual Family, Fur & Fun Festival is ambitiously striving to help cultivate future leaders and heroes for all animals. This first-of-its-kind event will allow local children, teenagers, and adults to earn Animal Hero Badges for participating in free, fun, and educational activities that will help them better understand and appreciate animals and their needs. The badges are intended to recognize their enthusiasm for making the world a kinder place for all animals, as well as encourage their future determination to help community animals, whether in their own homes or neighborhoods or those animals who are in need of rescue and rehabilitation.

The event is free and open to the public – your four-legged & two-legged family and friends are all invited -- and will be held at the beautiful Willows Park in Summerlin, located at 2775 Desert Marigold Lane and Count Diero Drive, just one block west of S. Hualapai between Desert Inn and Sahara Avenue in Summerlin South. (1 mile off the I-215)

The Family, Fur & Fun Festival will feature a day filled with educational and fun interactive activities for individuals of all ages, guest speakers, pet adoptions, a microchip clinic, information on proper pet care, products, and entertainment for Las Vegas families and their pets. The Festival committee is currently accepting entries in their two contests; Cutest Pet photo contest and a Be Kind to Animals drawing contest.

“The Festival is a landmark event because it challenges children and adults to improve animals’ lives,” said Doug Duke, Executive Director of the Nevada SPCA. “It has enormous potential to empower people of all ages to save lives, through fun activities and positive encouragement, rather than

Nevada SPCA Family, Fun & Fur Festival Oct. 13 in Summerlin/...2

preaching or fear tactics or hysteria. We are honored that the Festival organizers were inspired by our humane education efforts and are helping us make quantum leaps in these efforts locally.”

Sponsors of the event include Law Office of Donna Stidham, LLC. Lucky Dog Magazine Summerlin, Aloha Animal Hospital, Nevada Power, Cox Communications, Whole Foods, Child Haven, Stidham Custom Woodworking, Healthy Tails, Smooth Jazz 105.7 Radio, Volsche Art & Design, Market Road Fine Imports, Pet Smart, Snooty Pets, Jack FM Radio, Summerlin Mortgage Company, the Medical Reserve Corps., and Cornerstone Merchant Services.

Interactive booths will feature dog training tips, animal massage, making a placemat and bowl for your pet, making a bird feeder for wild birds, face painting, caricature drawings and proper house rabbit, Guinea pig and hamster care. Exhibits will feature products, services, and recourses from businesses and non-profit groups.

The public is also encouraged to bring to the event a new or gently used animal related book for donations to Child Haven. The Nevada SPCA volunteers will have dogs, cats, rabbits, guinea pigs, hamsters, and ferrets available for adoption, and a kids pavilion will offer children the opportunity to experience pets hands-on and to participate in crafts, activities, and educational presentations.

Sponsorship opportunities for businesses large and small are still available, and information can be downloaded by visiting the website at www.familyfurandfun.com.

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ABOUT THE NEVADA SPCA:

The Nevada SPCA (Nevada Society for the Prevention of Cruelty to Animals) or, Nevada SPCA No-Kill Animal Sanctuary, is a 501(c)(3) private not-for-profit organization. The Nevada SPCA’s primary mission is to save and protect animals in need in the community. NSPCA proudly operates a no-kill

animal sanctuary, promotes humane education, makes referrals for low-cost spay/neuter and vaccination services to the public, and serves as an advocate by encouraging people to be the best possible guardians for the companion animals in their care. Since its inception in 1982, it proudly maintains a “no kill philosophy.” We will not kill healthy or friendly animals; or, any animals that Nevada SPCA can make healthy and friendly by all reasonable measures. There is no time limit for all animals that are residents of Nevada SPCA. For more information and to adopt an animal, please visit the website at www.nevadaspca.org or call 702.873.7722.